

Questipedia

The gamified learning campus built by a 10-year-old from Colchester.



The hook

A 10-year-old from Colchester is asking 100,000 kids to try Questipedia for his birthday instead of presents — and he built the platform himself.

Fast facts

Name	Questipedia
Founder	Ubaid Ur Rahman, age 10, Colchester UK
What it is	Gamified learning platform: quizzes, flashcards, boss battles, AI study companion, house competitions
Audience	Children ages 3–13 and their parents / teachers
Launched	2026
Website	https://www.questipedia.co.uk
Press page	https://www.questipedia.co.uk/press
Birthday wish	100,000 kids learning free by end of July 2026
Contact	press@questipedia.co.uk (replies within 24h)

Founder bio

Ubaid Ur Rahman is a 10-year-old from Colchester, UK. He started sketching Questipedia during school holidays and worked with his family to turn it into a live product used by children across the UK. Questipedia is designed around how he wishes he could learn: less like homework, more like a game world — with a magical campus, boss battles, house competitions and an AI study companion that sits alongside the child.

Story angles

A 10-year-old is asking 100,000 kids to try his learning app instead of birthday presents

Ubaid's birthday wish: 100,000 children learning free by the end of July 2026.

Britain's youngest ed-tech founder — and the 'magical campus' he built for kids

Questipedia turns practice questions into an adventure with boss battles, an AI companion and house competitions.

Can gamified learning fix homework battles? One family in Essex thinks so

Parent-led story: how a bedroom project became a UK-wide platform aimed at ages 3–13.

The school-holiday screen-time trade: swap TikTok for a talking AI tutor

Questipedia's AI study companion is designed to sit alongside a child, not replace the parent.

Quotes (cleared for use)

"I didn't want more toys for my birthday. I wanted 100,000 kids to try Questipedia and see that learning can feel like an adventure."

— Ubaid, 10, founder of Questipedia

"We built Questipedia so a child never has to choose between having fun and getting better at school. The campus, the boss battles, the AI companion — it's all in service of one thing: confidence."

— Questipedia team

Screenshots & assets

Hero image included in this kit. Additional founder photos and campus screenshots available on request — email press@questipedia.co.uk and we'll send a Dropbox link within a few hours.

Press contact

Email: press@questipedia.co.uk

Response time: within 24 hours, usually the same day.

Interviews: Ubaid is available (with a parent present) by video or in person in the Colchester / Essex area.